



A VENUE WHICH COMBINES HISTORY WITH TRADITION

"HAND IN HAND" is the motto of the Nordic hotspot Seefeld, which, together with Innsbruck, is hosting the FIS Nordic World Ski Championships in 2019.

The Olympic fire has already burned three times in the Olympiaregion Seefeld in Tyrol, which was the venue of the Nordic disciplines during the Olympic Winter Games in 1964 and 1976 and the Olympic Youth Winter Games in 2012.

Seefeld was the venue of the **FIS Nordic World Ski Championships** for the first time in **1985**. With the experience and know-how of the Austrian Ski Association (ÖSV), excellent local infrastructure, award-winning cross-country ski trails, sophisticated sustainability concepts and outstanding sports competence, **Seefeld** plans to shine for the second time as host of the World Championships in the coming winter of 2019.

As part of the preparations for the **FIS Nordic World Ski Championships in 2019**, the train station has been renovated and further investments have been made to improve the quality of the ski trails and the infrastructure.

The region has been working tirelessly from August 2016 to prepare for the FIS Nordic World Ski Championships in 2019. All this work is naturally compliant with the requirements of the FIS regulations as well as being sustainable. The renovation of the Seefeld station will be completed this November.

"The Gateway to the Olympiaregion", a name with symbolic significance, has brought about clear and environmentally-friendly improvements in traffic management and a lasting enhancement of the public transport network around the World Cup railway station. The entire forecourt will become a "car-free" zone and another successful part of Seefeld's new traffic concept.

By 18 September 2018, the tourist information office will have moved to its new location inside the building and will act as the point of contact for all guests.

The World Cup press centre has been renovated and rebuilt according to the latest safety standards and mastered its baptism of fire in its new function with flying colours at the Nordic Seefeld Weekend in January 2018.

Additional items on the building agenda include the new administration building in the World Cup competition arena and a new maintenance **depot for the Seefeld Tourist Office** (Technical Centre).

All innovations are designed to meet future requirements and provide sustainable year-round benefits for the inhabitants of the Olympiaregion as well as the guests.

For generations, **tradition has been something that people have consciously integrated into their lives** in the Seefeld Olympiaregion. Tourism is seen as a responsibility and **respect for people and cultures** has been valued. Extraordinary **Nordic advantages** paired with the **history of the Olympics** and other major sporting events strengthen people's awareness of the unique natural backdrop.

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The impressive landscape on the sunny plateau set at an altitude of 1200 metres, surrounded by the Karwendel nature reserve, the Wetterstein mountains and the Hohe Munde, offers 246.5 km of perfectly groomed tracks to fulfil all the wishes of cross-country skiers.

In addition to opportunities for cross-country sledging, a dog-friendly trail, illuminated tracks in the evening, winter hiking, ice skating, curling or testing one's marksmanship in the modern biathlon facility, the stomach is not forgotten. The traditional Tyrolean delicacies through to haute cuisine invite you to enjoy and sample the gastronomy of the plateau.

A stroll through Tyrol's oldest pedestrian zone is inviting with its family-run boutiques. Those who want to put all their eggs in one basket will be warmly welcomed in the alpine-style casino in Seefeld.

"HAND IN HAND" is the proud motto of the Nordic hotspot Seefeld: residents are really looking forward to welcoming the Nordic skiing extravaganza from **19.02 to 03.03.2019**. Why not experience top-quality events together with us? Around **700 athletes from over 60 nations** will be competing for the coveted medals in **21 competitions** in Seefeld and on the historic Bergisel in Innsbruck.

Further details about the ongoing ticket sales, maps and interesting facts about the 2019 World Cup can be found at www.seefeld2019.com

We wish all visitors and fans **unforgettable moments among friends old and new: "Let's celebrate a Nordic Ski Festival"**.

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